




 proptechdubai.com

2019 Summit Program

Day 1 - 4th November 2019

 08:40 - 09:50

REGISTRATION & WELCOME COFFEE


 09:50 - 10:00

MC OPENS

 10:00 - 10:20

Can PropTech Take Up A More Significant Role in UAE's Real Estate Industry?

- How is property technology bridging the gap between developers, buyers and sellers in the burgeoning UAE property market?
 - The role of UAE government in propelling the PropTech sector- What are the steps and strategies adopted to help them flourish?
 - Growing interest of global investors – What are the factors that need to be considered to fully adopt PropTech to meet the growing demands of buyers and sellers?
 - How is the "Expo 2020" factor going to impact Dubai's PropTech market?
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 10:20 - 10:40

Automated Property Management – For Increased Occupancy & Maximum Returns

- Why is "TECHNOLOGY" the answer to a sustainable property management ecosystem?
 - How do property management solutions help in connecting the dots for property management?
 - Has the new-age property management model changed the human-intensive reactive business model of yester-years?
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🕒 10:40 - 11:00

Smart Contracts – The Way Forward & The Role Played by Dubai’s Blockchain Strategy

- How will Dubai’s blockchain strategy augment the emirate’s reputation as a global technology leader? Exploring the role that the Smart Dubai Office plays in achieving this goal
 - Understanding how & why Dubai’s major developers back the adoption of blockchain
 - Smart contracts - How will blockchain technology bring about change in the real estate sector apart from transparency in transactions?
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🕒 11:00 - 11:20

Exploring the Upward Trend of Cryptocurrency Use in the UAE Real Estate Market

- Does cryptocurrency have the potential to disrupt the UAE real estate market in the next 5 to 10 years?
 - Investor concerns with cryptocurrency – investigating the regulatory framework & inspiring confidence
 - Do cryptocurrency-based transactions represent a new avenue for end-users looking to perform property swaps or release equity from existing properties? Are banks in the UAE adopting any measures to get involved?
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🕒 11:20 - 11:50

NETWORKING COFFEE BREAK & VISIT TO PROPTech LOUNGE

🕒 11:50 - 12:30

Panel Discussion: PropTech 3.0 – Will It Revolutionize the Future of Real Estate?

- Making ‘smart contracts’ a reality – will blockchain technology enable the entire home-buying process to move entirely online?
 - Can real-estate robots and the use of artificial intelligence in our communities eventually replace property managers?
 - Keeping a constant eye on the dynamic property market – are property market analysts & investors making the best use of the big data & analytical tools out there?
 - Transforming real-estate assets to cash alternative financial assets – can improved securitization of cryptocurrencies turn this into a reality?
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🕒 12:30 - 12:50

Crowd Funding: Opening New Horizons for Property Funding

- Understanding the real-estate market in the Middle East to analyze the implications that crowdfunding will have on this market and other industries
 - Does crowdfunding have the potential to revolutionize the property investment market with lower barriers of entry & will it also help attract ethical investors?
 - Investigating the risks associated with crowdfunding and gauging the credibility of the options on the market
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🕒 12:50 - 13:10

Changing Perspectives with Technology - Virtual Reality (VR) & Augmented Reality (AR)

- Architectural VR – Does it help to see your home even before it is built?
 - Artists' creation vs. reality – can the use of VR & AR technology be utilized to promote property sales online? What if the end-product turns out to be entirely different?
 - Boosting sales with overseas investors – opening new opportunities with technology
 - Using AR & VR for property marketing – does it really help?
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🕒 13:10 - 13:50

Panel Discussion: Property Management – Does the industry need rejuvenation or a revolution?

- Exploring the use cases of CRM as an asset in property management
 - Real estate investors going mobile – understanding how property management needs to keep up with the times
 - Bridging the skill gap – the need for property managers to move on from rent collection & maintenance to engineering & property sustainability
 - Reshaping consumer expectations with efficient property management – making this a reality in the UAE market
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🕒 13:50 - 14:50
NETWORKING LUNCH

🕒 14:50 - 15:30

Panel Discussion: Property Marketing – Unlocking the Power of Digital Marketing to Attract More Buyers

- Exploring the UAE's property marketing trend
 - How the right property marketing strategy can help in delivering outstanding prospects
 - What are some practical tips & tactics for running a successful property marketing campaign?
 - How is social community management important for property marketing?
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🕒 15:30 - 15:50

Geolocation - Advanced Mapping Technology in Real Estate

- New address systems with a combination of data attributes – how does it help the end-user?
 - Helping developers making more accurate predictions & valuations
 - Location-based intelligence – giving a marketing boost to the real-estate business
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🕒 15:50 - 16:10

Drones – The Unmanned Aerial Vehicle (UAV) in the Property Market

- Exploring drone use-cases and best-practices in monitoring construction sites and sending live updates to investors
 - Are drones transforming the way you might shop for a property?
 - Understanding UAE regulations behind drone operations for commercial & private purposes
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🕒 16:10 - 16:20
MC CLOSES

🕒 16:20 - 16:50

NETWORKING COFFEE BREAK & VISIT TO PROPTech LOUNGE

Day 2 - 5th November 2019

🕒 09:20 - 09:50

NETWORKING & MORNING REFRESHMENTS

🕒 09:50 - 10:00

MC OPENS

🕒 10:00 - 10:20

Bringing About a New Investor Environment with PropTech

- How is PropTech encouraging real estate investors amidst declining interest rates?
- Helping find the right balance between management, innovation and entrepreneurship
- How will traditional real estate business models respond to PropTech developments brought out by start-ups operating comparatively with only a fraction of the capital?

🕒 10:20 - 10:40

Creating Human-Centric Workspaces – Exploring the Impact of PropTech in Our World

- Catering to the needs of individual employees – improved facilities management
- Workplace flexibility and automation boosts productivity, efficiency, safety and convenience
- Securing against bigger risks with data & information security

🕒 10:40 - 11:20

Panel Discussion: Internet of Things (IoT) & Artificial Intelligence (AI) for Smart Homes

- Exploring the roles played by IoT & AI in making homes more accessible
 - 'Fixing' existing structures with IoT & AI enabled retrofits to create a smarter environment with increased sustainability and energy efficiency
 - Understanding the importance of incorporating IoT & AI driven facilities management systems in the early phases of the project
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🕒 11:20 - 11:50

NETWORKING COFFEE BREAK & VISIT TO PROPTech LOUNGE



🕒 11:50 - 12:30

Panel Discussion: Digital Payments and its Impact on the Real Estate Industry

- What is the role played by property service companies in provisioning digital payment services?
 - Real Estate Self Transaction (REST) platform – exploring the role of Dubai government in creating smart platforms for smarter payments
 - Will digital payments increase investor confidence & buyer-security in the real estate market?
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🕒 12:30 - 12:50

Data-Driven Real Estate Business Models

- Understanding how businesses rely on the exploitation of data
 - Key consideration while using data to remain compliant – an overview of upcoming regulations
 - Overcoming challenges to gain a competitive advantage – how big of a role can data analytics play?
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🕒 12:50 - 13:10

Media Façades – Where Brands & Ideas in Urban Spaces Come Alive

- Understanding how building fronts occupy lucrative billboard space – exploring potential
 - How incorporation of media facades have gone from being just a design aspect to an integral part of the architectural planning process
 - New opportunities vs. challenges – the fusion of media technology with architecture
 - The concept of 'mediatecture'
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🕒 13:10 - 13:30

How the 'Sharing Economy' is Disrupting the Property Market

- Methodology to turn non-productive assets into income with better management
 - Rethinking traditional retail leasing models & new concepts in mall-management
 - Rehashing investment strategies with property owners & developers
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🕒 13:30 - 13:40
MC CLOSES

🕒 13:40 - 14:40
NETWORKING LUNCH

Agenda is subject to change

An Event by:



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